

**Sharp and Langenscheidt present:**

## **Electronic Dictionary for Spanish and English**

**You can now enjoy twice the fun of learning foreign languages: the PW-E430 Electronic Dictionary combines two bestselling dictionaries for Spanish and English from the Langenscheidt Publishing Group in a single unit. This compact trilingual giant is therefore ideally suited to the needs of anyone studying these languages.**

**Frankfurt, Paperworld 2010.** The new PW-E430 Electronic Dictionary from Sharp integrates two comprehensive reference works from Langenscheidt - the concise English dictionary and the standard Spanish classroom reference dictionary. The contents are electronically interlinked, and so users can find the words, phrases and translations that they are looking for quickly and simply at the touch of a button. Numerous sophisticated additional features make this electronic dictionary the ideal companion for all levels of linguistic talent.

The PW-E430 is the second product to come from the successful cooperation between Sharp and Langenscheidt. Its sister model, the PW-E410 for English, French and modern German spelling according to Duden, has already gained bestseller status in German and Austrian secondary schools. With this new product, the two partners are addressing the growing interest in Spanish, offering an attractive alternative to a conventional dictionary for learning the language while travelling on holiday, educational visit or business trip.

“En español, por favor”: The standard Spanish classroom reference dictionary provides a comprehensive and up-to-date storehouse of Spanish vocabulary, with approximately 130,000 words and expressions. Special notes on frequent grammatical and spelling stumbling blocks will help students to avoid errors. The common verb conjugation patterns can be called up directly from the word lookup entry.

“In English, please”: with about 270,000 words and phrases and about 500,000 translations, numerous example applications and disambiguation explanations of words with more than one meaning from the Concise English Dictionary, the appeal of the Sharp PW-E430 in finding the appropriate English expression is not confined to language students. This versatile dictionary also contains extensive specialized terminology from the fields of computers, IT, medicine, sports and science, making it ideally suited for cross-disciplinary learning.

The highly developed electronics of the PW-E430 provides many helpful additional features. One particularly useful feature is the Super-Jump function, by which unknown terms in the context of a definition can be translated directly by cross-reference to the relevant dictionary. The “Quick View” function provides a brief overview of all the various different definitions of a particular word, thereby avoiding the need for an exhaustive

search through a long entry and rapidly enabling the user to select exactly the right translation.

Students will be able to prepare for vocabulary tests better than ever with the PW-E430. Using the “My Words” function, students will be able to compile their personal list of key vocabulary from the preinstalled dictionaries, so that they can concentrate intensively on these words for their next test.

Since idiomatic phrases and expressions are often culturally specific, their correct translation from or into a foreign language is not always easy. The ingenious Phrase Search function of the PW-E430 helps find the right translation for idiomatic phrases and expressions. For example, the user will very rapidly discover that the Spanish expression “es un regalo” has nothing to do with kings or the German word for a shelf (Regal), but is equivalent to the expression “it’s a gift!”.

The search terms are entered using the German QWERTZ keyboard, making the dictionary extremely easy to use. A built-in spell-checker helps students with weaker spelling to enter words correctly and thereby speed up the search process. The Crossword Solver and Anagram Solver for English, German and Spanish anagrams also helps to inject fun into the challenge of vocabulary learning.

The built-in Currency and Metric Converter is also of particular use to holiday and business travellers, helping to put an accurate perspective on everything from the intended shopping bargain to the outside temperature. The PW-E430 also includes a Calculator.

With compact dimensions of 125 x 79.4 x 16.8 millimetres (W x D x H) and a weight of 148 grams, the PW-E430 will fit in any schoolbag or satchel.

*Reprint free of charge, please forward a copy.*

*Please visit [www.sharp.eu](http://www.sharp.eu)*

#### **Sharp Electronics (Europe) GmbH**

Sharp Electronics (Europe) GmbH, based in Hamburg, is a subsidiary of Sharp Corporation in Osaka, Japan. The company has been the head office for European business since 1968 and, as such, manages Sharp’s operations in Germany and Austria. Sharp is among the world’s leading developers and manufacturers of LCD technology and digital core technologies which play a significant role in innovative electronic products for private and business use. Sharp has set itself the goal of improving people’s quality of life through its use of modern technology and its commitment to innovation, quality, value and design.

### **Sharp's environmental activities**

With its global environment strategy, Sharp has made environmental protection an integral part of its corporate culture. What we call the Sharp Super Green Strategy covers the production of energy-saving and energy-generating products in ecologically advanced plants, along with responsible recycling. One of the company's main aims on the road to becoming an "environmentally advanced company" is to significantly reduce both direct and indirect CO<sub>2</sub> emissions in our operations and products. Throughout the world, Sharp has defined environmental standards that apply to all our plants and products, and these are being continuously revised and dynamically improved.

You can find more information about Sharp's environmental activities on the Sharp Green Site at [www.sharp.de/green\\_site](http://www.sharp.de/green_site).

### **The Langenscheidt Publishing Group**

The Langenscheidt Publishing Group is an internationally operating family company with a rich tradition and now comprises a large number of companies in 11 countries, offering a wide range of products in the fields of languages, travel and cartography. Beginning in 1856 with self-study correspondence learning materials and books, the group now delivers its publications on a broad spectrum of printed and electronic media and also provides online services. The Langenscheidt group has a worldwide network of subsidiaries, international sales centres and technical establishments. [www.langenscheidt.de](http://www.langenscheidt.de)

### **Langenscheidt Press Contact:**

Tamara Laske, Produkt-PR Neue Medien, Mies-van-der-Rohe-Str. 1, 80807 Munich.  
Tel.: +49 / 89 / 360 96-293, Fax: -295, E-mail: [t.laske@langenscheidt.de](mailto:t.laske@langenscheidt.de).